

# Ways to Get Involved



## ATTEND

TICKETS ARE AVAILABLE FOR PURCHASE ON OUR AUCTION WEBSITE.



## SPONSOR

EXPLORE OUR EXCITING SPONSORSHIP OPPORTUNITIES, THERE'S A GREAT OPTION FOR EVERY LEVEL OF SUPPORT.



## DONATE

HELP US GATHER INCREDIBLE AUCTION ITEMS TO RAISE SUPPORT FOR DCA.



## INVITE

REACH INTO YOUR COMMUNITY TO INVITE GUESTS AND ROUND UP SPONSORSHIPS & AUCTION ITEMS.



DESERT CHRISTIAN ACADEMY

*Empowering the Mind, Engaging the Soul*

WITH YOUR HELP, DESERT CHRISTIAN ACADEMY'S ANNUAL AUCTION GALA WILL SHINE AS AN UNFORGETTABLE EVENING OF ELEVATED WESTERN CHARM, FILLED WITH FINE DINING AND JOYFUL FELLOWSHIP AS WE "ROUND UP BIDS" TO SUPPORT THE MISSION OF DCA. TOGETHER, WE'LL CHAMPION THE NEXT GENERATION OF CONQUERORS!

TO SPONSOR, ADVERTISE, OR DONATE AN ITEM OR SERVICE FOR THE LIVE OR SILENT AUCTIONS, CONTACT KRISSY DEVANE:

KDEVANE@DESERTCHRISTIANACADEMY.ORG

DCA IS A 501(C)(3) NONPROFIT  
TAX ID: 95-3048608

FOR MORE INFORMATION,  
SCAN QR CODE BELOW OR VISIT:  
[DESERTCHRISTIANACADEMY.ORG/AUCTION](https://desertchristianacademy.org/auktion)



*See ya'll there!*



*an evening  
of western charm*

SATURDAY

*March  
21st*

AT 5:30 PM

AGUA CALIENTE

32-250 BOB HOPE DRIVE  
RANCHO MIRAGE, CA 92270



# DESERT CHRISTIAN ACADEMY'S 33RD ANNUAL AUCTION GALA

*Since 1977...*

*Desert Christian Academy has grown from three small classrooms into a highly regarded, Christ-centered community serving over 765 students from preschool through high school. Nearly five decades later, our mission remains unchanged - to train students to glorify Jesus Christ by growing spiritually, academically, physically, and socially. This calling continues to shape our commitment to empowering the mind, engaging the soul, and preparing students for lives of purpose.*

*The Annual Auction Gala, now in its 33rd year, is DCA's primary fundraising event, providing essential support for school growth, program expansion, and increased tuition accessibility for families across all demographics.*

*Join us Saturday, March 21st, at Agua Caliente, Rancho Mirage, for an unforgettable evening infused with a touch of country charm. Enjoy fine dining and joyful fellowship as we 'round up bids' to support Desert Christian Academy. Together, we'll celebrate community, generosity, and the Christ-centered mission that inspires us to make a lasting difference in the lives of tomorrow's leaders.*



2026

## SPONSORSHIP Packages



### The Platinum Lasso

SPONSORSHIP \$15,000

2 Tables of 10 - Preferred Seating Location  
Full Page Premiere Advertisement in Program  
Name/Corporate Logo Advertisement Throughout  
Event Program Recognition



### The Golden Horseshoe

SPONSORSHIP \$10,000

1 Table of 10 - Preferred Seating Location  
Half Page Premiere Advertisement in Program  
Name/Corporate Logo Advertisement Throughout  
Event Program Recognition



### The Silver Buckle

SPONSORSHIP \$5,000

1 Table of 10 - Preferred Seating Location  
5 Silent Auction Sponsorship Ads  
Name/Corporate Logo Advertisement Throughout  
Event Program Recognition



### The Bronze Saddle

SPONSORSHIP \$2,500

1 Table of 10  
2 Silent Auction Sponsorship Ads  
Name/Corporate Logo Advertisement Throughout  
Event Program Recognition

*the*  
**WHY**

#### 2025-26 PRIVATE SCHOOL TUITION IN CALIFORNIA

##### CALIFORNIA AVERAGE

ELEMENTARY: \$17,400

HIGH SCHOOL: \$22,380

##### DCA

ELEMENTARY: \$10,980

HIGH SCHOOL: \$12,205

##### AVERAGE CA PUBLIC SCHOOL SPENDING PER STUDENT

\$18,000-\$20,500

*In an effort to keep tuition as affordable as possible, DCA does not charge our families what it actually costs to educate our students. Money raised through the Auction Gala significantly assists in keeping tuition rates low so DCA can continue to be accessible to everyone looking for excellence in Christian education.*

### Item Sponsorship

\$750

1 Silent Auction Sponsorship Ad  
Event Program Recognition