

DESERT CHRISTIAN ACADEMY

50TH ANNUAL



NOVEMBER 6

Desert Christian Academy began 50 years ago in just three small classrooms. Now, a thriving 760+ student Christ-centered Preschool through 12th grade school. DCA remains committed to empowering the mind and engaging the soul of every student, equipping young leaders spiritually, academically, physically, and socially. We challenge students to look beyond themselves and ask, "What problem is God calling you to solve?" using their God-given gifts to serve others and make a meaningful impact in the world beyond DCA.

Our annual Walk-A-Thon is a beloved tradition that brings our community together while raising vital funds for tuition assistance, campus expansion and renovations, and efforts to make Christ-centered education accessible to families from all backgrounds. As we celebrate our 50th Walk-A-Thon, we invite you to partner with us in investing in the next generation of leaders, innovators, and problem-solvers who will make a lasting impact in their communities.

SPONSORSHIP OPPORTUNITIES

T-SHIRT
SPONSOR

INCENTIVE
SPONSOR

EVENT
SPONSOR

SPONSORSHIP OPPORTUNITIES

All sponsorships in **GOLD (\$1,000 and up)** **INCLUDE** up to 6 weeks of advertising from 9/28-11/9 in our weekly newsletter, digital marketing displays across campus, on DCA's website, and across our social media platforms.



\$1,000 T-SHIRT SPONSOR

Showcase your company's logo on the back of our commemorative 50th Annual Walk-A-Thon T-shirt! Every DCA student and staff member will receive a shirt to wear at the event and on Spirit Fridays throughout the school year.

All logos will be printed in one color. If a logo cannot be reproduced clearly in this format, DCA may feature the company name instead.

12 Available / Deadline Oct 15th



\$500 WAT EVENT SPONSOR

Help make Walk-A-Thon an unforgettable celebration for our students! Your sponsorship will help provide the food, snow cones, bounce houses, foam cannon, and other activities that make the day so much fun.

Event signage featuring your company's logo will be displayed throughout campus at Walk-A-Thon activity and food stations.

Deadline Nov 2nd



INCENTIVE SPONSOR

\$3,500 IN-N-OUT TRUCK 11/5
2 Available - Deadline Oct 30th

Large promotional banner with your company's logo featured at the truck, plus social media recognition on the day of the event.



\$1,250 HANDLES ICE CREAM 10/30

Event signage featuring your company's logo at the Glow Party, plus social media recognition on the day of the event.

Deadline October 26



\$750 GLOW PARTY 10/23

Event signage featuring your company's logo at the Glow Party, plus social media recognition on the day of the event.

Deadline October 19



\$750 DONUT DAY 10/6

Event signage featuring your company's logo at Donut Day, plus social media recognition on the day of the event.

Deadline October 2



\$250 NACHO DAY 10/16

Event signage featuring your company's logo at Nacho Day, plus social media recognition on the day of the event.

Deadline October 12

\$250 SNACK CART DAY 10/23

Event signage featuring your company's logo at the Snack Cart, plus social media recognition on the day of the event.

Deadline October 19

*DCA reserves the right to approve sponsorships based on alignment with our mission, values, and school community.

OUR NON-PROFIT 501(C)(3) TAX ID NUMBER IS 95-3048608

For Sponsorships or Advertising Opportunities, please contact:

Kristie Bazua, DCA Event Coordinator
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Walking Together **50** *Years*
DESERT CHRISTIAN ACADEMY